



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

February 1, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

PUBLIC CONTACT: Jill Tokuda

(202) 676-7943

GW STUDENTS GEAR UP FOR ELECTION '96

Colonial Convention: All Party Presidential Primary Live at GW February 5

WHAT: Colonial Convention: All Party Presidential Primary, sponsored by GW's College Democrats, College Republicans, American Collegiate Conservatives, College Libertarians, Students for Lamar, Program Board and the 175th Anniversary Committee.

WHEN: Monday, February 5, 1996
8 p.m.-11p.m.

WHERE: The George Washington University
Marvin Center Ballroom
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

COST: Free and open to the public.

BACKGROUND:

In their first-ever bipartisan effort, The George Washington University's College Democrats, College Republicans, American Collegiate Conservatives, College Libertarians and Students for Lamar have teamed up with GW's 175th Anniversary Committee and Program Board to sponsor "**Colonial Convention: All Party Primary**," a mock election event to generate political enthusiasm for the 1996 Presidential Election.

The joint event, organized entirely by and for students, will feature GW student speakers campaigning on behalf of each of the presidential candidates, as well as videos, commercials and clips of speeches from the actual candidates. In presenting the platforms of each of the candidates, the student groups hope to increase political awareness across the GW community. An open-mike session will follow the brief speeches to encourage a fierce exchange with the mock candidates.

Colonial Convention: All Party Primary will offer information on getting involved in political internships and presidential campaigns. The Convention will also sponsor voter registration and hold mock elections, to promote its themes of voter awareness and action.



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Room 207
Office of Special Collections
Gelman Library, 00000

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February 5, 1996

CONTACT: Karen Sibert

202/994-9023

-- MEDIA ADVISORY --

GW TO ANNOUNCE LARGEST FUNDRAISING CAMPAIGN EVER

Five-Year \$300 Million Centuries Campaign to be Launched at Black-Tie Gala Feb. 7

EVENT: Gala dinner to launch The George Washington University's **"Centuries Campaign,"** hosted by Board of Trustees Chair John Zeglis, General Campaign Chair Oliver T. Carr Jr. and President Stephen Joel Trachtenberg.

WHEN: Wednesday, February 7, 1996
6:00 p.m. Reception 7:00 p.m. Dinner

WHERE: Willard Inter-Continental Hotel
1401 Pennsylvania Avenue, NW

COST: By invitation only.

Background:

With the theme of **"A Legacy of Opportunity, An Opportunity for Excellence,"** The **Centuries Campaign** is a University-wide effort scheduled for completion by the year 2000. The Campaign encompasses all seven schools within the University, seeking expendable funds for current use and capital support for long-term investment in academic programs.

GW's first comprehensive development campaign was a five-year effort initiated in 1985 that raised \$84 million. The program resulted in the creation of 11 new professorships and 55 new endowed scholarship and fellowship funds. In the period since 1990, gift support to the University has grown impressively. However, the University is underendowed in comparison to other leading universities and is looking to build on its firm foundation to prepare for the challenges of the 21st century.

Now celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Located four blocks from the White House, today GW is the largest institution of higher education in the nation's capital.

MEDIA WISHING TO COVER FUNDRAISING GALA SHOULD CONTACT KAREN SIBERT IN THE GW PUBLIC AFFAIRS OFFICE AT 202/994-9023.



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CONTACT: Audra Garling

(202) 994-6467

GW CELEBRATES BLACK HISTORY MONTH WITH "LOST IN THE CITY" AND "AFRICAN-AMERICAN RESEARCH TREASURES" EXHIBITS

WHAT: Program and exhibit reception for "Lost in the City" and "African-American Research Treasures." The program will feature GW's Shades of Fine Arts presenting excerpts from author Edward P Jones' book, "Lost in the City." Jones will be available for comments and questions. Sponsored by The Friends of The George Washington University Libraries, GW Multicultural Student Services Center and Black People's Union.

WHEN: Program and Exhibit Reception
Tuesday, February 13, 1996
4:30 p.m.-6:30 p.m.

WHERE: The George Washington University
Gelman Library, room 202
2130 H Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

BACKGROUND:

The George Washington University's Gelman Library received generous contributions from the D.C. Humanities Council and the Center for Washington Area Studies to create a traveling version of the popular "Lost in the City" exhibit which showcased originally at GW in the early '90s. The latest version of "Lost in the City," which is more compact than the original, portrays African-American perspectives on the nation's capital through documents and photographs from the turn of the 18th century through the Civil Rights Movement.

Complementing this exhibit is the "African-American Research Treasures" exhibit which highlights selected rare resources at the Gelman Library which support African-American study and research.

The exhibit will run from February 5 - March 1, 1996. To RSVP or for more information, please contact the Library at (202) 994-6455.



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CONTACT: Audra Garling
(202) 994-6467

**GW'S DEPARTMENT OF ENGLISH AND JENNY MCKEAN MOORE FUND FOR
WRITERS ANNOUNCES SPRING 1996 READINGS**

WHAT: Reading series sponsored by GW's Department of English and Jenny McKean Moore Fund for Writers.

WHEN: **Thursday, February 8, 1996**

8 p.m.

Edward Hirsch A professor at the University of Houston, Hirsch has published four books of poems: "For the Sleepwalkers," "Wild Gratitude," (which won the National Book Critics' Circle Award) "The Night Parade" and "Earthly Measures."

Thursday, February 29, 1996

8 p.m.

Shashi Tharoor The author of four books including, "The Great Indian Novel" and "Show Business," Tharoor is a widely published columnist, critic and commentator. He has won the Commonwealth Writers Prize for Best Book, the Federation of Indian Publishers Literary Award and the Rajka Kripalani Young Journalist Award. Since 1978 he has worked for the United Nations where he is currently responsible for peace-keeping operations in the former Yugoslavia.

Thursday, March 28, 1996

8 p.m.

Rebecca Brown Author of five books including, "The Terrible Girls," "Annie Oakley's Girl" and "The Gifts of the Body," Brown has received the Boston Book Review Award, the Lambda Literary Award and the Pacific Northwest Booksellers Award. Her work has been translated into Norwegian, Danish, German and Japanese.

WHERE: The George Washington University
Marvin Center, Room 403
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

COST: **Admission is free and open to the public.**



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CONTACT: Karen Sibert

202/994-9023

GW ANNOUNCES LARGEST FUNDRAISING CAMPAIGN EVER

**\$300 Million Effort to Provide Continued Support for
University Programs into 21st Century**

WASHINGTON -- As part of the celebration of the 175th anniversary of The George Washington University, President Stephen Joel Trachtenberg has announced the inauguration of "**The Centuries Campaign**," a \$300 million, five-year fundraising program to preserve GW's historic commitment to opportunity and to sustain its pursuit of excellence in the future. Former Board of Trustees Chairman Oliver T. Carr Jr. is the general chair of the Campaign.

"The Centuries Campaign presents an opportunity now, as the new millennium approaches, to invest substantial additional resources in our already dynamic institution," said Trachtenberg. "Our goal -- to achieve GW's full potential, to place it among America's premier universities of the 21st century -- is within our reach. This will be our legacy to future generations."

With the theme of "**A Legacy of Opportunity, An Opportunity for Excellence**," **The Centuries Campaign** is a University-wide effort scheduled for completion by the year 2000. The Campaign encompasses all seven schools within the University, seeking expendable funds for current use and capital support for long-term investment in academic programs. The goal of \$300 million includes \$170 million in new endowment funds to provide a permanent source of income; \$100 million in expendable funds to support ongoing programs, research and operating budgets; and \$30 million to be earmarked for new and improved facilities and equipment for teaching, medical care and research.

GW is already one-third of the way toward its goal with the receipt of two major gifts in 1995, in addition to other substantial contributions. The George Washington University Law School has received \$4 million from the J.B. and Maurice C. Shapiro Charitable Trust to enhance programs in public service and environmental law, endow two chairs and increase support for law students. An additional gift of \$3 million for the Elliott School of International Affairs and other programs brings the Shapiro Trust's support of the Campaign to \$7 million.

- more -

Also, GW's Columbian School of Arts and Sciences has been selected from 50 competing institutions for a six-year grant from the Henry R. Luce Foundation to establish a professorship in Human Origins. The amount of the award is to be specified at the time a Luce Professor is appointed by the University.

"The goal of pursuing excellence while remaining committed to opportunity will require unprecedeted levels of philanthropic support as we prepare for the challenges of the future," said John Zeglis, chairman of the GW Board of Trustees. "I have every confidence that alumni and friends will respond enthusiastically to the task of bolstering our already firm foundation."

The Centuries Campaign is a fundraising effort without precedent in the University's history. GW's first comprehensive development campaign was a five-year effort initiated in 1985. Accomplished under the leadership of both President Lloyd Elliott and President Trachtenberg, "The Campaign for George Washington," raised \$84 million -- exceeding its \$75 million goal by more than 10 percent. The program resulted in the creation of 11 new professorships and 55 new endowed scholarship and fellowship funds. In the period since 1990, gift support to the University has grown impressively.

In absolute dollars, GW's 1994 endowment of \$334 million ranked among the top two percent of all colleges and universities in the nation. Yet the University is significantly underendowed in relation to its size and complexity. Its per-student endowment of \$26,546 ranked 175th among colleges and universities in 1994 -- far below that of institutions with which it competes. As GW begins this latest fundraising campaign, the 1995 endowment stands at \$369 million.

The University offers numerous opportunities for participation in the Campaign, from outright gifts and pledges to gifts of in-kind equipment and "planned gifts" that provide lifetime income to the donor. Members of the GW Development Office professional staff are well qualified to work with individuals and their legal or financial advisors in planning gifts to **The Centuries Campaign**. Additional information may be obtained by contacting GW's Office of University Development, 2129 Eye Street, NW, Washington, D.C. 20052; 202/994-6415.

Celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Located four blocks from the White House, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and some 100 countries.



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February 8, 1996

CONTACT: Mike Freedman
(202) 994-6463

LINDY'S TO GRILL GW PRESIDENT ON CHARTER DAY

Landmark Foggy Bottom Restaurant to unveil Trachtenberger in honor of University's 175th anniversary at 1pm Friday

Washington -- All beef, no cheese, extra flavor, sure to please. That's what you'll get with the **Trachtenberger**, the newest menu item at **Lindy's Bon Apetit**, the legendary eatery located on the campus of The George Washington University.

The popular Foggy Bottom restaurant has named its newest menu item after GW President Stephen Joel Trachtenberg in honor of the University's 175th anniversary. The **Trachtenberger** sandwich is all beef and topped with lettuce, tomato, onion and ketchup.

"Over the course of my career, I've been feted, roasted and occasionally skewered," said President Trachtenberg. "On the anniversary of GW's founding, it's an honor to be char-broiled."

The first Trachtenberger will be consumed by its namesake at Lindy's (2040 Eye Street, NW) on Friday, February 9 at 1pm, following GW's Charter Day Convocation in Lisner Auditorium.

"We've been cooking for Colonials for 20 years and like GW, we're better than ever," said Lindy's namesake Lindy Adams. "Since President Trachtenberg has beefed up the University, we wanted to return the favor and the 175th anniversary gives us a 'rare' opportunity to do it."

Dubbed "The Best Little Carryout in Washington," Marilyn and Herb Rosenberg (along with daughter Lindy) have been serving juicy, lean char-broiled sirloin burgers for two decades. The family also operates Lindy's Red Lion (located directly upstairs from Bon Apetit) for those who wish to dine in. The **Trachtenberger** will be available at both locations. Lindy's can be reached at (202) 452-0055 or (202) 785-2766 (after 8pm).

Media wishing to cover the unveiling and consumption of the first Trachtenberger are invited to come to Lindy's on Friday at 1pm. Bring money.



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CONTACT: Karen Sibert
202/994-9023

GW TO HOST NATIONAL SECURITY LAW MOOT COURT COMPETITION

Former White House Counsel Lloyd Cutler, Federal Court of Appeals Justice Morton Greenberg and GW Professor Jonathan Turley to judge student arguments

EVENT: Fifth Annual National Security Law Moot Court Competition, sponsored by The George Washington University Law School Moot Court Board.

Judging the competition will be:
Lloyd Cutler, former White House counsel and senior counsel in the law firm of Wilmer, Cutler and Pickering

Judge Morton Greenberg, Federal Court of Appeals for the Third Circuit
Professor Jonathan Turley, The George Washington University Law School

WHEN: Sunday, February 18, 1996
11:00 a.m.

WHERE: The George Washington University Law School
Moot Court Room
20th & H Streets, NW

COST: Free and open to the public

Background:

This year's problem involves a dispute between two hypothetical entities: the Senate Select Committee on Environmental Crimes and the Council on Nuclear Containment, a small group of advisers to the president. The controversy revolves around the status of classified information related to possible environmental crimes at a secretive and remote government weapons laboratory. The problem was designed to test the competitors' appellate advocacy skills -- particularly where constitutional law, statutory law and national security policy interact.

Teams from as far away as Texas and Illinois are competing in this year's contest. The two top-ranked teams from the preliminary round will advance to the final round on Sunday.



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CONTACT: Audra Garling
(202) 994-6467

GW HONORS FOGGY BOTTOM'S FANTASTIC BEGINNINGS

"Fantastic Foggy Bottom: The Growth of a Community"
at Colonnade Gallery through March 2, 1996

WHAT: Opening reception for "Fantastic Foggy Bottom: The Growth of A Community," featuring remarks from current and former residents of the community and a slide presentation. Sponsored by GW's Colonnade Gallery, 175th Anniversary Executive Committee, Foggy Bottom Association, Department of Special Collections, Gelman Library and the Marvin Center Governing Board.

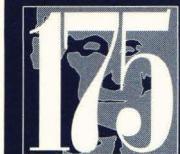
WHEN: Thursday, February 22, 1996
4-6 p.m.

WHERE: The George Washington University
Colonnade Gallery
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

BACKGROUND:

As part of GW's 175th anniversary celebration, this exhibit examines the development of Washington's Foggy Bottom neighborhood community from the 1700s, highlighting the growth of The George Washington University.

For exhibit information, call Jennifer Needle, Colonnade Gallery Coordinator, at (202) 994-8401.



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CONTACT: Audra Garling

(202) 994-6467

**PANEL DEBATES "THE ROLE OF HYPERTEXT IN SCHOLARLY COMMUNICATION"
AT GW'S GELMAN LIBRARY MARCH 7**

WHAT: "The Role of Hypertext in Scholarly Communication," a panel discussion led by Brown University Professor George Landow. Sponsored by The George Washington University's Gelman Library. A reception will follow the program.

WHEN: Thursday, March 7, 1996
4-6 p.m.

WHERE: The George Washington University
Gelman Library, room 202
2130 G Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

BACKGROUND:

The George Washington University's Gelman Library explores "The Role of Hypertext in Scholarly Communication" with George Landow, professor of English and art history at Brown University, who will speak on a panel about the emergence of hypertext in scholarly and creative discourse. He will address the relationship of hypertext to critical theory, the transference of the text through hyperlinks and the future of hypertext as a communication medium. Other panelists will discuss the effects of hypertext on the World Wide Web and its relevance to information dissemination. A short reception will follow the program.

The panel is free and open to the public. For more information, contact Scott Stebelman at 202-994-6049.



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FOR IMMEDIATE RELEASE
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CONTACT: Mike Freedman
(202) 994-6463

DR. MARTINA NAVRATILOVA

Legendary Tennis Star Receives First Honorary Degree During GW's 175th Anniversary Charter Day Convocation

WASHINGTON -- Tennis legend Martina Navratilova today received an honorary doctorate in public service during a special 175th anniversary Charter Day Convocation at The George Washington University. The honorary degree was the first ever bestowed upon the sports superstar.

In conferring the degree, GW President Stephen Joel Trachtenberg praised her "almost unimaginable courage and extraordinary athleticism." He also cited her "articulate and thought-provoking advocacy of causes from animal rights to environmental awareness to gay rights."

Martina Navratilova is the most successful tennis player in history, having won more overall titles than any other woman or man. She holds the record for longest continuing match win streak, most consecutive doubles wins and the highest number of career singles titles.

Navratilova defected from her native Czechoslovakia to the United States in 1975, at age 18. She became an American citizen in 1981.

The George Washington University was founded on February 9, 1821 with the signing of a Congressional Charter by President James Monroe. Today, located four blocks from the White House, GW is the largest institution of higher education in the nation's capital.

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Note: Color photographs are available. For information, contact Mike Freedman, Director of GW Public Affairs at (202) 994-6463.



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FOR IMMEDIATE RELEASE
February 12, 1996

MEDIA CONTACT: Alexa Kim
(202) 994-3087

**ARCO CHAIRMAN TO DISCUSS PROSPECTS FOR BIG OIL IN 21ST CENTURY
DURING FEB. 15 APPEARANCE AT GW**

**ARCO chairman and CEO Mike R. Bowlin to Speak at GW as Guest
Lecturer of the Center for Global Management and Research**

EVENT: "Still a Good Business: Oil in the 21st Century" is co-sponsored by The School of Business and Public Management's Center for Global Management and Research and the Office of Professional Development and Research.

Petroleum currently furnishes 40% of all energy consumed in the United States. However, environmental issues, production and competition from gas, solar energy and alternative fuels are just a few of the major challenges the industry faces. Where will petroleum consumption stand 10, 20, 30 years from now? What is oil's role in an environmentally-conscious society striving to become more energy-efficient?

WHEN: Thursday, February 15, 1996
6:00 p.m. to 7:30 p.m.
Reception to follow

WHERE: The George Washington University
Lisner Auditorium
730 21st St., N.W.
Washington, D.C.

COST: Free and open to the public

BACKGROUND:

Mike R. Bowlin became Chairman of ARCO's Board of Directors on July 1, 1995. In addition, he holds the positions of Chief Executive Officer and President and Chief Operating Officer. Bowlin previously served as Executive Vice President, President of ARCO International Oil and Gas Company, Senior Vice President of International Oil and Gas Acquisitions, and President of ARCO Coal Company.

-- MORE --

The Center for Global Management and Research was founded in 1995 within The George Washington University's School of Business and Public Management (SBPM). The broad mandate of the Center is to endorse SBPM's mission statement by supporting a global perspective throughout all educational programs and activities of the school. The broad areas of the Center's initiatives and activities include program development and delivery, faculty development, student enhancements, alumni relations, other external relations, and fund raising.

The Office of Professional Development and Research (OPDR) has more than 15 years of experience developing, organizing and executing a wide variety of educational programs for The George Washington University's School of Business and Public Management. These programs include large conferences, guest lecture series, small colloquia, graduate and undergraduate seminars, working discussion groups, short and long-term certificate programs, professional skills enhancement, and continuing education programs. OPDR's mission is to plan, coordinate, and market such programs and events in support of the many research centers and institutes within the School of Business and Public Management.



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CONTACT: Audra Garling

(202) 994-6467

DANCE INSTITUTE OF WASHINGTON CELEBRATES "CULTURAL FUSION" WITH BENEFIT PERFORMANCE AT GW'S LISNER AUDITORIUM FEB. 25

WHAT: Dance Institute of Washington benefit concert in honor of Black History Month, featuring an array of professional and aspiring dancers. Sponsored by GW's Black People's Union, Shades of the Fine Arts and Black MBA Association.

WHEN: Sunday, February 25, 1996
3 p.m.

WHERE: The George Washington University
Lisner Auditorium
730 21st Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

COST: For tickets, call (202) 994-6800. Reserved tickets are \$25 and \$15.

BACKGROUND:

In celebration of Black History Month, the Dance Institute of Washington will perform a special benefit concert featuring Washington native and Dance Theatre of Harlem principal dancer, Kellye Gordon, along with fellow DTH star dancers at GW's Lisner Auditorium February 25.

Christina Johnson and Donald Williams of DTH will perform the first movement of "Dialogues," choreographed by Glen Tetley, and "Ave Marie," choreographed by Dwight Rhodden, artistic director of Complexions Dance Company. Other performances include Mitsue Miyake and Christian Canciani of the Elisa Monte Dance Company in Ray Tadio's "Pi' Jin;" Peter London of the Martha Graham Dance Company performing L.A.E. Beckles' world premiere "Indigo" to a score by Duke Ellington; Jeffrey Hankinson and Tina Bush of the Lar Lubovitch Dance Company and the Seraphin Dance Company in Raymond Harris' "Lovin." DIW's own summer students will also be featured in Carol Bristol's "In the Name of Love, Pain and Hope--a Suite," and in choreographer Billy Wilson's "Rosa," which spotlights Brandy Lee.

The performance, a "cultural fusion" of professional and aspiring dancers, will assist DIW in establishing a permanent home in the District of Columbia. Founded in 1987 as a summer program by artistic director and former DTH soloist Fabian Barnes, DIW aims to inspire and expose District of Columbia youth to professional dance experience.



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CONTACT: Audra Garling
(202) 994-6467

GW ECONOMICS PROFESSOR APPOINTED AFFILIATED SCHOLAR TO GLOBAL CENTER FOR THE STUDY OF CENTRAL BANKS

WASHINGTON--Joseph Aschheim, professor of economics at The George Washington University and noted economic advisor, has been selected to serve as an affiliated scholar to the Center for the Study of Central Banks at New York University School of Law, an organization devoted to central banks around the world.

"The Center for the Study of Central Banks is a leading example of the interconnection between law and economics," said Aschheim. "The field of law and economics is a flourishing and expanding area of scholarship throughout the English-speaking world. This is the first center of its kind anywhere." Aschheim believes his affiliation with the Center "will have a direct positive relationship to GW as scholarly endeavors, enhancing academic knowledge and understanding, ultimately benefit the GW student."

Aschheim is the former director of research and the economic advisor to the governor of the Central Bank of Kenya and a former member of the Economic Advisory Committee for the U.S. Chamber of Commerce. One of two founding vice-presidents of the Atlantic Economic Society, he currently serves on the board of editors for the "Atlantic Economic Journal" and is author of several books and numerous articles in professional journals, for which he occasionally serves as editorial referee. His publications have been translated into five languages.

Before joining GW in 1963, Aschheim served in the U.S. Army between 1954-56 and taught economics at The Johns Hopkins University. In addition to teaching, Aschheim has also served as economic consultant to the International Monetary Fund, United Nations Organization, U.S. Federal Reserve System, U.S. Treasury Department, U.S. Department of State and a number of other government agencies. Aschheim's expertise in economic advising has also taken him to Iran, Burma, Turkey, Switzerland, Austria, Hong Kong, Greece, United Kingdom, Thailand and the Philippines for University lectures.

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Born in 1930 in Hanover, Germany, Aschheim received his bachelor's degree with highest honors from the University of California at Berkeley in 1951 and was elected to Phi Beta Kappa. He received his master's degree from Harvard University where he was a Charles H. Smith Scholar. Aschheim continued his education at Harvard, earning his Ph.D. with distinction as both a John E. Thayer and Willard Scholar in 1954. Aschheim was elected to a visiting fellowship at the University of Oxford in 1978 and since has maintained an active affiliation with Oxford.

Established in July, 1994, the Center is an independent, globally-oriented institution which serves as a neutral ground for debate on central bank issues and links scholarly analysis with assistance on routine issues facing central banks and bankers. The Center is guided in its works by affiliated scholars from institutions in the United States and abroad, as well as by its Board of Distinguished Advisors, whose members are individuals of international stature with distinguished backgrounds in central banking, commercial or investment banking, and other related fields.



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CONTACT: Karen Sibert

202/994-9023

-- MEDIA ADVISORY --

**GW FORENSICS PROFESSOR JAMES STARRS WILL HAVE THE FINAL WORD ON
REMAINS OF JESSE JAMES AT NASHVILLE CONFERENCE FEB. 23**

WASHINGTON -- The final report of the scientific investigation into the death of Jesse James will be presented to the American Academy of Forensic Science on **Friday, February 23, 1996 from 9 a.m. to Noon**. The conference is being held at the Opryland Hotel in Nashville, Tennessee.

Directed by George Washington University Professor James Starrs, the investigation began in July 1995 with the exhumation of the remains of the person buried in 1882 and reburied in 1902 in Kearney, Missouri, as Jesse James. Starrs presented a preliminary report to the annual meeting of the James-Younger Gang in September 1995. The remains were reinterred in the original grave the following month. Since that time, Starrs' scientific team has been conducting further studies, all of which will be reported during the three-hour presentation in Nashville.

Individually, the scientific reports will address the question of the identity of the exhumed remains through analysis of DNA, the presence of drugs in hair from the James Farm and trauma marks on the skull fragments recovered. The spent .36 caliber bullet discovered among the ribs in the grave will be analyzed in terms of its significance in identifying the remains. Among the scheduled speakers are George Stephens, Ph.D., chairman of GW's Geology Department, and Dr. Walter Rowe, Ph.D., of GW's Forensic Sciences Department. Judge James R. Ross, great grandson of Jesse James, will be present in Nashville to hear the report.

Starrs has announced that there will be a viewing of the artifacts from the exhumed gravesite as well as a full replica of the reconstructed skull on Thursday, February 22 from 6 p.m. to 8 p.m. in his parlor room at the Opryland Hotel. The viewing, which will include video animation of Jesse James' death, is open to the media and others by invitation only.

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When questioned about the outcome of his team's scientific studies, Starrs replied, "In his lifetime, Jesse James eluded everyone on every occasion. Indeed, he was the Houdini of outlaws. The question we must resolve now is whether he has eluded the best that modern science has to offer as well."

**Media wishing to contact Dr. Starrs in Nashville
may do so beginning Monday, February 19
at 615/889-1000 (phone) or 615/871-5728 (fax).**



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CONTACT: Audra Garling

(202) 994-6467

GW HONOR STUDENT TO APPEAR ON TELEVISION GAME SHOW "JEOPARDY" FRIDAY, FEB. 16

Washington--GW sophomore Alexandra Rucker, an honor student from Washington, D.C., will compete for \$25,000 and a brand new Volvo in T.V.'s "Jeopardy's" College Tournament on Friday, February 16, 1996.

The former captain of Benjamin Banneker High School's (Washington, D.C.) "It's Academic" team and recipient of the University of Maryland Tournament All-Star Award, Rucker is no novice to the world of heated academic competition. Rucker, a biology major in GW's Columbian School of Arts and Sciences, is a seven-year B.A./M.D. candidate and a member of the University Honors Program. She is also a recipient of the 21st Century Scholars Award, a prestigious honor that consists of a full, four-year academic scholarship to The George Washington University

"The 21st Century Scholars is GW's flagship academic award. It's only open to graduates of the D.C. public school system. From this pool, we select the strongest applicants based on their SAT scores, class rank, GPA, extracurricular activities and recommendations," said Sammie Robinson, associate director of GW's undergraduate Admissions Office.

Yet Rucker, a master of modesty, claims winning has more to do with dexterity and timing than academic excellence. "In 'It's Academic' you can buzz in before the question is over, but with "Jeopardy," if you buzz in too soon, you'll be locked out for half a second, " said Rucker.

- more -

Rucker, valedictorian of her 1994 graduating high school class, traveled to New York City early last semester to take "Jeopardy's" 20-minute contestant-screening test. The test, which includes 50 questions in 50 categories was the second attempt for Rucker, who tried out last year also. "I wasn't going to do it, but my mother convinced me to try out again," said Rucker. "I read everything I could get my hands on. My grandmother helped especially. She bought me trivia books for Christmas. The Internet helped, too. You can find information on everything and anything there."

After almost two months of waiting for the results, Rucker learned in the midst of preparing for final exams, that she would be one of 15 college students chosen from close to 2,000 candidates for a battle of the minds on "Jeopardy." "I didn't even react," she said. "I had to put this out of my mind. I thought if I don't pass [final exams] I am not going anywhere."

Eventually Rucker did go somewhere. But, despite her brush with national game show celebrity, Rucker remains undaunted. "Taping 'Jeopardy' in California would've been fun except for the snow storm -- I got out of D.C. a day late and had to head back a day early because of the storm," she said. She also remains loyal to her home town competitions. "'It's Academic' is more fast-paced than 'Jeopardy,' especially when you're in a situation where there's so much at stake. With the pressure of 'Jeopardy,' it ceases to be fun. After a while, it's like work. 'It's Academic' is a lot more fun, even if you're losing."

Prior to enrolling at GW, Rucker applied to Princeton University, Dartmouth College, Howard University, Spelman College, Duke University and the University of Virginia. "I like GW, it's in my favorite city in the world. Plus, I get to live on campus and have my family only 15 minutes away. But my mother took away my keys to the house! I guess she wants me to have the full college experience."

In addition to winning up to \$25,000, the lucky trivia champion will receive a brand new Volvo. Volvo will match the winnings of the three finalists in the form of scholarships to their respective schools. Jeopardy can be seen nightly at 7:30 p.m. on Washington D.C.'s WJLA-TV Channel 7.



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
February 15, 1996

MEDIA CONTACT: Alexa Kim
(202) 994-3087

GW'S "TRAVEL MINUTE" GOES GLOBAL

Voice of America-Europe to Broadcast "Travel Minute" Worldwide to Reach Audience of 6 Million

WASHINGTON -- Now 6 million listeners worldwide will know how to "Get Married at Sea" and how to "Visit Iceland for Free." How? Through The George Washington University's "Travel Minute"-- which has gone *global*. In addition to the 260 radio stations that broadcast "Travel Minute" domestically, Voice of America now broadcasts the daily feature to 187 radio stations worldwide.

"The Travel Minute" gives new meaning to *truth in travel*. Hosted by veteran radio network and travel journalist Ken Robinson, the feature offers a daily summary designed to keep listeners abreast of news and developments in the world of travel. The 90-second format showcases experts from within the industry who share their knowledge by offering succinct and valuable information for everyone-- whether senior, student, physically challenged, married with children or simply solo.

Have a hankering to visit Cambodia, Cuba or Lebanon? Listen to "Travelling in Formerly Forbidden Countries." Does summer vacation in Spain seem more enticing? Catch "Outdoors on the East Coast of Spain." Or if eating's the thing, try out "Culinary Travel." A great source for unique vacation ideas as well as for basic facts from keeping healthy while travelling or the best luggage to use, "Travel Minute" is a daily service one can't afford to miss.

The Travel Industry Association (TIA) awarded "Travel Minute" the *Odyssey Award* for Innovative Travel Marketing in October, 1995. "Travel Minute" was also recognized by the Travel and Tourism Research Association (TTRA) in June, 1995 with the J. Desmond Slattery Marketing Award for overall marketing excellence and for its contribution to innovative and significant contribution to travel and tourism marketing.

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"Travel Minute" is a community service project of GW's Tourism and Hospitality Management Program of the International Institute of Tourism Studies (IITS) at the School of Business and Public Management. Upcoming developments slated for this year are a Spanish language version entitled, "El Minuto Touristico" and "The Travel Minute Report," a free magazine for listeners. Commercial sponsors for domestic distribution are CompuServe and Amtrak. For international distribution Amtrak is the sole sponsor. To learn when and where "Travel Minute" airs, call 1-800-860-6623. For additional information on "Travel Minute" or the Tourism and Hospitality Management Program at GW, contact Susan Gallagher at (703) 578-8845.

The International Institute of Tourism Studies (IITS) is the longest established graduate program in tourism research in the world. Since offering its first graduate tourism course in 1972 IITS has been recognized internationally for leadership in research and professional studies.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises eight departments -- accountancy, finance, health services, management and policy, international business, management science, marketing, public administration, and strategic management and public policy. The school is also home to the International Institute of Tourism Studies.



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February 15, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

**GW'S LISNER AUDITORIUM RESCHEDULES LEGENDARY CHARLIE BYRD
AND THE WASHINGTON GUITAR QUINTET FOR MARCH 8**

10th Anniversary Concert Postponed from February 3

EVENT: The Washington Guitar Quintet, presented by The George Washington University's Lisner Auditorium under the auspices of the Embassy of Brazil. This event is in honor of GW's 175th anniversary.

The performance will include the **world premiere of "Brazilian Suite,"** the last major work of the late Laurindo Almeida, the great Brazilian guitarist and composer.

WHEN: Friday, March 8, 1996
8:00 p.m.

WHERE: Lisner Auditorium
The George Washington University
21st and H Streets, NW
(Foggy Bottom/GW Metro, Blue and Orange Lines)

TICKETS: \$18.00 at TicketMaster, PhoneCharge and TICKETplace.
(\$10.00 for students at TICKETplace and at GW's Marvin Center Newsstand.)

BACKGROUND:

Grammy Award-winning legend Charlie Byrd, along with internationally acclaimed guitarists Myrna Sislen, Phil Mathieu, Larry Snitzler and Jeff Meyerriecks are The Washington Guitar Quintet.

The Washington Guitar Quintet stands alone in its appeal to a wide variety of audiences through its unparalleled ability to present a repertoire which runs the gamut from Bach Toccatas to Argentine Tangos: Latin Jazz Original Works for Guitar Quintet, presented with authentic style and superb panache.

In their 10th Anniversary concert, the Quintet will pay tribute to their longtime friend and mentor, the great Brazilian guitarist and composer **Laurindo Almeida.** Almeida's classical compositions won him five Grammys and he was hailed as Brazil's greatest guitarist. He worked on the scores of many popular movies, including "The Godfather" and most recently, "Unforgiven." He died of cancer in July, 1995 at the age of 77.



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
February 16, 1996

MEDIA CONTACT: Bob Ludwig
(202) 994-1423

GW'S ELLIOTT SCHOOL OF INTERNATIONAL AFFAIRS NOW OFFERS CERTIFICATE PROGRAM IN REGIONAL STUDIES

Washington -- The George Washington University's Elliott School of International Affairs has announced a new graduate certificate program in regional studies. In as little as nine months, students can earn a certificate in Chinese Studies, East Asian Studies, European Studies, Latin American Studies, or Russian and East European Studies. The program -- intended for students currently at the graduate level or already possessing an advanced degree and mid-career professionals -- will provide advanced training in the politics, economics, history and culture of these regions. Since most classes meet in the late afternoon and early evening, the certificate program is ideally suited for working professionals.

The program was created to give professionals the global/international perspective that today's job market demands. As employers look increasingly for individuals who are able to represent their organizations effectively in a cross-cultural setting, future jobs and promotions will go to individuals with this skill.

Certificate candidates will join the Elliott School's select community of students, many of whom have extensive international and professional experience. They will take regular graduate courses from the Elliott School's highly respected faculty and are welcome to participate fully in the intellectual life of the School and the larger University community.

Application deadline for the program is April 15. For further information and application materials, call 202-994-7050.

The Elliott School is The George Washington University's professional school of international affairs. Located in the heart of the national's capital, the School trains exceptional students in the theory and practice of international affairs. It is home to a widely-respected faculty and four research centers, which provide in-depth analysis of an extensive range of international economic, scientific and political issues.

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FOR IMMEDIATE RELEASE
February 16, 1996

MEDIA CONTACT: Alexa Kim
202/994-3087

**MULTIMEDIA EXHIBITION "ECOLOGY AND HUMAN LIFE" CO-SPONSORED BY GW
TO OPEN AT THE CARNEGIE LIBRARY FEB. 23**

**"Exploring the Ethical Dimensions of Environmental Conflict"
Symposium Held in Conjunction with Exhibit Feb. 24**

WASHINGTON -- The George Washington University's Institute for the Environment is co-sponsoring an exhibition at the University of the District of Columbia's Carnegie Library and a symposium at GW to highlight and explore interplay between humans and ecology and the ethical dimensions of environmental conflict.

February 23, 1996

"Ecology and Human Life" multimedia exhibition which explores issues surrounding the environmental crisis opens at the UDC's Carnegie Library, 9th Street & New York Ave., N.W., Mt. Vernon Square. The exhibition runs until March 9.

February 24, 1996 1:00 to 4:00 p.m.

"Exploring the Ethical Dimensions of Environmental Conflict" symposium at GW, Ross Hall, Room 101, 2300 Eye Street, NW. A panel of speakers will discuss questions including: What lessons can be learned from past and present environmental conflicts? What principles of conduct are important for dealing with environmental conflicts now and in the 21st century, especially value-based environmental conflicts?

BACKGROUND:

The "Ecology and Human Life" exhibition is presented by the Soka Gakkai International (SGI)-USA and co-sponsored by GW, the University of the District of Columbia, The World Bank Office of the Vice President for Environmentally Sustainable Development, World Engineering Partnership for Sustainable Development, National Parks and Conservation Association, PEPCO, Public Citizen's Critical Mass Energy Project, the Potomac River Greenways Coalition, the Anacostia Watershed Society, Environmental Fund for Maryland and the Accokeek Foundation.

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The "Exploring the Ethical Dimensions of Environmental Conflict in the 21st Century" symposium is co-sponsored by GW, (SGI)-USA and The World Bank.

The Soka Gakkai International (SGI)-USA is an organization dedicated to promoting international understanding and peace through cultural and educational exchange based on the principles of Buddhism.

GW's Institute for the Environment serves to facilitate and coordinate interdisciplinary academic and research activities related to the environment. Providing administrative support to other Green University organizational entities, it is a clearinghouse for information about the Green University Initiative as well as a broad range of other environmental concerns. The Institute also organizes and facilitates conferences on local, national and international environmental themes.

Now celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University, which is located four blocks from the White House, offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.



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FOR IMMEDIATE RELEASE
February 16, 1996

MEDIA CONTACT: Audra Garling
(202) 994-6467
PUBLIC CONTACT: Ryan J. Hagemann
(202) 994-8167

GW PROFESSOR AMITAI ETZIONI CROSS-EXAMINES LAWYERS' CREDIBILITY IN THE COURTROOM

Panel Discussion "How to Make 21st Century Lawyers Truly Officers of the Court" at the National Press Club Feb. 23

WHAT: Panel discussion, "How to Make 21st Century Lawyers Truly Officers of the Court," co-sponsored by The George Washington University and the Communitarian Network.

Panelists include Chair and U.S. Circuit Judge S. Jay Plager; Anthony T. Kronman, dean of Yale Law School; U.S. District Judge Paul L. Friedman and David Andrew Price, president of the Washington Legal Foundation.

WHEN: Friday, February 23, 1996
2:00 p.m.-5:00 p.m.

WHERE: The National Press Club
14th and F Streets, NW
Washington, DC

Background:

Can we find ways to maintain our adversarial system, but also expect lawyers to truly live up to their responsibilities as officers of the court? Do lawyers have fundamental responsibilities to the court, and in essence, to society, or is their only responsibility to their client?

Recent court action has focused substantial attention on American jurisprudence, broaching every topic from the validity of juries to the behavior of lawyers in the courtroom. In the fall 1995 issue of The Responsive Community, Dr. Amitai Etzioni, University Professor at The George Washington University and noted sociologist, wrote in an article "On Making Lawyers a Bit More Socially Responsible," that "Justice is not served by both sides playing the court for all they can." Etzioni is also founder and chairman of the Communitarian Network, a national, nonprofit organization dedicated to shoring up the moral, social and political environment.



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FOR IMMEDIATE RELEASE
February 20, 1996

MEDIA CONTACT: Bob Ludwig
(202) 994-1423

THROWING, BUILDING, DROPPING...

GW students to compete in "engineering olympics" featuring concrete frisbees, eggs and popsicle sticks during Engineers' Week Feb. 20-25

Washington -- Just as the Olympic motto is "swifter, higher, stronger," George Washington University students will attempt the engineering equivalent by competing in three unusual events during Engineers' Week, which began on Tuesday. Featured events include a Concrete Frisbee design and throwing competition, Popsicle Stick Bridge Contest and Egg Drop Contest. Engineers' Week is sponsored by The George Washington University's School of Engineering and Applied Science.

EVENTS: **Egg Drop Contest, Friday, February 23, 12 Noon, Academic Center Breezeway (22nd & Eye Street, NW).** Students design containers to protect an egg and prevent it from breaking after dropping it from the sixth floor of the Academic Center. Sponsored by the student chapter of the American Society of Mechanical Engineers.

Popsicle Stick Bridge Contest, Friday, February 23, 12 noon, Academic Center Breezeway (22nd & Eye Street, NW). Students will enter bridges built from popsicle sticks. The winner is determined by which bridge can withstand the most weight on the center of the span. Sponsored by the student chapter of the American Society of Civil Engineers.

Concrete Frisbee Contest, Saturday, February 24, 12 Noon, University Yard (H Street between 20th & 21 Streets, NW). Students have spent the last several weeks designing and constructing their concrete frisbees (they do fly!). Frisbees will be judged on graphic design and materials, workmanship, how far it flies and the condition of the frisbee after landing.

COST: Free

Media interested in covering any of the GW Engineers' Week activities should call Bob Ludwig in GW's Office of Public Affairs at (202) 994-1423.



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NEWS

FOR IMMEDIATE RELEASE

February 21, 1996

CONTACT: Audra Garling

(202) 994-6467

GW TO HOST MTV'S "CHOOSE OR LOSE" BUS ON FEB. 23

WHAT: MTV's "Choose or Lose" bus, a custom designed, touring production unit, joins forces with The George Washington University. The bus serves as a destination place for young people to register to vote and get information about the upcoming presidential election.

WHEN: Friday, February 23, 1996
12 p.m.-2 p.m.

WHERE: The George Washington University
H and 21st Streets, NW (outside The GW Marvin Center)
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

BACKGROUND:

MTV's "Choose or Lose '96," is a comprehensive on-and-off air campaign designed to encourage young people to register to vote and inform them about the political process, the candidates and the issues. Other elements of the "Choose or Lose '96" campaign include a voter's guide, issue oriented news specials, interviews with the candidates, weekly updates throughout the campaign and coverage of the Republican and Democratic Conventions. The MTV "Choose or Lose" bus will also provide an interactive experience, filing online campaign reports from the bus to the MTV online area on America Online and to MTV's site on the worldwide web.

The MTV "Choose or Lose" bus began traveling on January 18 making initial stops in Connecticut, New Hampshire, Iowa and South Dakota. The nationwide bus tour will make stops at several university campuses, high schools, shopping malls and community colleges.

Now celebrating its 175th Anniversary, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University, which is located four blocks from the White House, offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

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NEWS

FOR IMMEDIATE RELEASE

February 21, 1996

CONTACT: Audra Garling

(202) 994-6467

GW'S DISABILITY SUPPORT SERVICES MOVES TO MARVIN CENTER AND TAKES ON NEW NAME

Washington -- The George Washington University's office of Disability Support Services (DSS) has relocated to the fourth floor of the University's Marvin Center (800 21st St., NW). The new office, which was originally located in Rice Hall with a satellite office in Building HH, will bring all staff members under one roof and accommodate the growing number of students the office serves.

Disability Support Services, formerly called Disabled Student Services, also has updated its name, based on the advice it and other universities received from the Association on Higher Education and Disability, to more accurately reflect its responsibilities.

The University established Disability Support Services (DSS) in 1978 to assist students with disabilities in obtaining the maximum benefit from their educational experiences at GW. The office currently serves more than 400 students who have physical, emotional and/or learning disabilities. The DSS staff is committed to providing student-centered services which meet the individual needs of each student and ensures access to every opportunity for learning and personal growth.

For more information regarding Disability Support Services, contact Christy Willis, DSS director, at (202) 994-8250.



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FOR IMMEDIATE RELEASE

February 22, 1996

MEDIA CONTACT:

Alexa Kim 202/994-3087

**RUSSIAN AND U.S. EXPERTS TO ASSESS U.S. AID PROGRAMS
AT GW FORUM ON DEMOCRACY**

**Panelists to Discuss the Effects of U.S. Aid to Russia
and the Post-Soviet Republics**

EVENT: **U.S. Aid to Russia: Independent Assessments by Russian and U.S. Experts.** After four years of U.S. aid totaling nearly \$20 billion in expenditures and credits and in light of recent political events in Russia there is a need for independent assessments of U.S. aid to Russia. Two separate but parallel assessments will be presented and discussed during this panel session. A group of Russian experts led by **Academician Leonid Abalkin**, Director of the Institute of Economics of the Russian Academy of Sciences and former Deputy Chairman of the U.S.S.R. Council of Ministers will provide the first assessment. The second assessment will be led by **Dr. Constantine Menges**, Director of the Program on Transitions to Democracy of the Elliott School of International Affairs at The George Washington University and former Special Assistant to the President for National Security Affairs. **Dr. Stuart Umpleby**, director of the Center for Organizational Learning in the School of Business and Public Management at The George Washington University, will chair the forum.

WHEN: **Wednesday, February 28, 1996**
9:30 a.m.-12:30 p.m.

WHERE: **The George Washington University**
Marvin Center, 3rd Floor
University Club, Elliott Room
800 21st St., NW
Washington, D.C.

COST: **Free and open to the public**

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BACKGROUND:

The U.S. has obligated nearly \$20 billion in direct bilateral aid and credit assistance to the countries of the former Soviet Union since its dissolution in 1991. Of this, Russia has received \$4 billion in direct bilateral assistance and more than \$4.1 billion in bilateral credit assistance.

This forum will present the first independent assessments of U.S. aid to Russia by both Russian and American experts. The assessments will focus on whether U.S. aid has been effective in its primary goals of assisting the process of transition toward democracy and a market-oriented economy; aiding in dismantling nuclear, chemical and biological weapons; and in converting the military industrial complex to consumer-oriented production.

The sponsoring organizations are the Program on Transitions to Democracy of the Elliott School of International Affairs at The George Washington University, and the Center for Organizational Learning in the School of Business and Public Management at The George Washington University. These discussions are being supported by the Charles Stewart Mott Foundation and the Center for Global Management and Research in the School of Business and Public Management at The George Washington University.

The Program on Transitions to Democracy combines education, research, publication, public forums and international cooperation with a focus on Eastern Europe, the post-Soviet Republics and other key countries. It provides scholars, the public, the foreign policy leadership and the media with objective information and analysis about the complex and fragile process of movement from dictatorships of the right and left toward political democracy and market-oriented economies.

Now celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University, which is located four blocks from the White House, offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.



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February 22, 1996

MEDIA CONTACT: ALEXA KIM
(202) 994-3087

GW PROFESSOR TOFTOY TO MEDIATE ENTREPRENEUR SEMINAR FOR SMALL BUSINESS OWNERS

**Small Business World Exposition and Conference
at Washington Convention Center March 6-7**

EVENT: "Small Business World Exposition and Conference," designed specifically to address issues facing the small to mid-size business owner will focus on a broad range of critical small business issues such as cash flow, raising capital and mastering technology. The Expo will feature over 150 exhibits showcasing state-of-the-art communications technology, sales and marketing tools and the latest in computers and software. At the Internet Pavilion, small business owners will be able to create their own home page as well as have a chance to meet buyers from government agencies and large corporations. "Entrepreneur Bootcamp" is a special day-long seminar designed for owners of start-up or recently established businesses who want to get their companies in top shape and hear successful entrepreneurs share their experience.

Dr. Charles Toftoy, Director of the Center for the Advancement of Small Business (CASB) at The George Washington University will act as moderator for the entrepreneur seminar, "Putting it All Together: Building, Financing and Staffing Your Business."

WHEN: **Wednesday, March 6** **Thursday, March 7, 1996**
11:30 a.m.-5:00 p.m. 12 Noon-4:30 p.m.

WHERE: **Washington Convention Center**
900 9th St., N.W.
Washington, D.C.

COST: \$25 for Small Business World Exposition and Conference
\$164 full-day/\$85 half-day for Entrepreneur Bootcamp
(admission to SBW Exposition and Conference included)

For more information please call 1-800-562-SHOW

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FOR IMMEDIATE RELEASE

February 23, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

GW STUDENTS TO WELCOME PAKISTANI AMBASSADOR DR. MALEEHA LODHI

Ambassador to Address U.S.-Pakistan Relations in the 21st Century March 4

WHAT: "Future of U.S.-Pakistan Relations" lecture by the Ambassador of Pakistan, Dr. Maleeha Lodhi, sponsored by The George Washington University Pakistani Students Association.

Reception to follow lecture.

WHEN: March 4, 1996
6:30 p.m.-8:30 p.m.

WHERE: The George Washington University
Marvin Center Ballroom
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

COST: The lecture is free and open to the public but reservations are necessary. Please call (202) 337-5056.

BACKGROUND:

Dr. Maleeha Lodhi, the sixteenth Ambassador of Pakistan to the United States, was selected by "Time" magazine in December of 1994 as one of a hundred global pacesetters who would help to define the next century. Lodhi was the first woman in Asia to be editor of a daily paper, and in February of 1994, she was cited for a top journalism award by the All Pakistan Newspaper Society. She has published numerous articles and two books, "Pakistan's Encounter with Democracy" and "The External Dimensions."

Lodhi, a Fellow of the Pakistan Institute of Development Economics, also has taught politics and sociology at the London School of Economics from 1980 to 1985 and at the Quaid-e-Azam University in Pakistan.

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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
February 26, 1996

MEDIA CONTACT: Bob Ludwig
(202) 994-1423

GOLDEN AGE OF PHYSICS TO BE REMEMBERED AT GW SYMPOSIUM HONORING CONTRIBUTIONS OF FORMER FACULTY MEMBER GEORGE GAMOW

**April 12 event to include remarks by world renowned physicist
Edward Teller**

Washington -- In celebration of The George Washington University's 175th anniversary, the Physics Department is sponsoring a one-day symposium to honor the contributions of George Gamow, an eminent physicist and one of the most illustrious faculty members ever to teach at GW (1934 to 1956). The symposium will be held at GW's Marvin Theatre, 800 21st Street, NW, on April 12, from 8:45 a.m. to 6:00 p.m.

Edward Teller, who joined the GW faculty in 1935 to work with Gamow and who played such a decisive role in the evolution of science policy in the U.S., is among the legends of physics who will speak at the symposium.

Gamow made fundamental contributions to nuclear physics, cosmology and biophysics and is revered by generations of scientists and lay-people alike for his popularization of science. He arrived on the GW campus in 1934 and, along with Teller and Merle Tuve of the Carnegie Institution of Washington, immediately inaugurated what was to become an annual series of theoretical physics symposia held each April on the GW campus. Topics covered by the symposia (which ran from 1935 to 1947, excluding the years of World War II) encompassed the burgeoning field of nuclear physics, molecular physics, elementary particles physics, stellar energy, low temperatures and nuclear fission, geophysics, biophysics, cosmology and gravitation/electromagnetism.

Through these popular gatherings Gamow and Teller strongly influenced the dawn of modern physics when they combined the interest groups of theoretical nuclear physics and astrophysics.

It was on the GW campus during the 1939 conference that an announcement was made regarding one of the most sociologically consequential scientific discoveries of the 20th century. Physicist Niels Bohr's dramatic news that Otto Hahn and Fritz Strassman had successfully split the atom in Germany has generally been accepted as the first public announcement of the birth of the nuclear age.

-more-

Perhaps because of his military service in the Soviet Army, Gamow did not have a direct role in the development of the atomic bomb. He did make a significant contribution to the development of the hydrogen bomb in the early 1950s and, as a consultant to the U.S. Navy, tutored Admirals Ernest King and Chester Nimitz in the arcana of nuclear physics.

In the late 1940s Gamow, together with Ralph Alpher and Robert Herman, as the leading proponents of the "big bang" theory of the universe, predicted the existence of a cosmic background radiation, which was subsequently discovered by Arno Penzias and Robert Wilson in 1967. Penzias and Wilson won the Nobel Prize for the discovery.

Extremely popular with his students, Gamow made science user-friendly through his popular Mr. Tompkins series of books. He was awarded the Kalinga Prize by UNESCO in 1956 for his interpretation of scientific ideas for the general public.

Gamow left GW in 1956 and joined the physics faculty at the University of Colorado where he served until his death in 1968.

Admission to the symposium is free (seating is limited). For more information or to R.S.V.P., please call the GW Physics Department at (202) 994-6276.



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February 26, 1996

CONTACT: Karen Sibert

202/994-9023

Dr. Judith Gonzales or

Christina Cavaluzzi

703/528-3588

GW TO DIRECT COMPREHENSIVE REGIONAL ASSISTANCE CENTER

U.S. Department of Education Award to Support School Reform Initiatives in Region III

WASHINGTON -- The George Washington University has announced the award of a five-year cooperative agreement by the U.S. Department of Education to GW's Center for Equity and Excellence in Education to direct a Comprehensive Regional Assistance Center. The Center will support educators in carrying out school reform initiatives in Region III, which consists of Delaware, the District of Columbia, Maryland, New Jersey, Ohio and Pennsylvania.

Part of a new national network of 15 regional centers authorized under Title XIII of the Improving America's Schools Act of 1994, the Comprehensive Center will serve educators in state departments of education, local districts and schools. High poverty schools eligible for federal assistance under Title I (formerly Chapter I) are a mandated priority. The new centers are designed to streamline technical assistance to educators of students historically served under federal and state grant programs including, Title VII (Bilingual Education), Migrant Education, Indian Education and the Safe and Drug-Free Schools and Communities.

According to Dr. Charlene Rivera, director of the Center for Equity and Excellence in Education, "Our first task is to assess the specific needs of the states in the region. Currently, we are in the process of developing initiatives to enhance the process of school reform and improvement. The next phase will be to work collaboratively with educators to support the high-quality teaching and learning which we know will enable all children to achieve academically."

GW will operate the Comprehensive Center in partnership with RMC Research corporation. The GW/RMC collaboration brings together a wealth of resources, experience and expertise in

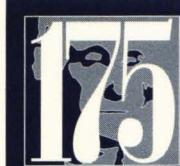
- more -

issues related to school reform: standards and assessment, program evaluation program development, school-wide programs, organizational change, integrated services, family literacy and parent and community involvement.

Dean Mary Hatwood Futrell, of the GW Graduate School of Education and Human Development and senior advisor to the Comprehensive Center, is enthusiastic about the leadership role the Center and its staff will provide to the region. "I consider this a splendid opportunity for GW to advance issues of equity and excellence in education and to extend the University's network of resources to provide leadership to school districts throughout the region."

The Center for Equity and Excellence in Education is part of the Institute for Policy Studies at GW's Graduate School of Education and Human Development. Currently, it operates the Evaluation Assistance Center East, also directed by Dr. Rivera. It is one of two national centers providing technical assistance in the areas of student assessment and program evaluation to state and local educators working with limited English proficient students in 27 states, the District of Columbia, the Virgin Islands and Puerto Rico.

RMC Research Corporation has extensive experience in administering Title I technical assistance centers, which it has operated for the past 20 years. Through its seven technical assistance contracts, RMC serves Title I, Migrant Education and Even Start programs in nearly half of the 50 states. Both the EAC East and the Title I technical assistance centers are among those to be replaced by the new network of comprehensive centers.



The
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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

February 27, 1996

CONTACT: Audra Garling
(202) 994-6467

GW STUDENT NAMED D.C. PRINCESS OF NATIONAL CHERRY BLOSSOM FESTIVAL

Weeklong annual event kicks off Sunday, April 6, 1996

Washington, D.C. -- Sarah Elizabeth Zeltzer, a senior at The George Washington University, has been named the Washington, D.C. Cherry Blossom Princess for the 1996 National Cherry Blossom Festival by the District of Columbia State Society, a branch of the National Conference of State Societies. Zeltzer will represent the District of Columbia in April at its 26th Annual Festival, Washington's largest and most popular event.

"I am excited to be a princess and share my love of Washington, D.C. because, although it is a city, there is a strong sense of community," Zeltzer said. "There's a place for everyone here. Regardless of nationality, race or religion, there is a place for them in the District of Columbia."

Zeltzer, who was convinced by her sorority sister, Casey Rondini, to apply with her "as a joke," never expected to win. "When I heard the results, my jaw just dropped open. I couldn't believe it," said Zeltzer. "I know that if not for my sorority and GW being in the center of it all, I would never have discovered how wonderful Washington is. I can walk right out of my door to anything I want." Rondini, also a GW senior, was chosen as first runner up.

While at GW, Zeltzer has received numerous awards, including Dean's list, Dean's Advisory Council and Order of Omega Honor Society. Zeltzer is an active member of GW's Delta Gamma sorority and Panhellenic Association where she has immersed herself in a variety of community activities, demonstrating her love for the Washington community. She has worked with D.C. Blind Bowlers and has organized blood drives for the American Red Cross and clothing drives for Miriam's Kitchen. Zeltzer has also devoted much of her time to the For Love of Children learning center, which helped her to discover her passion for children. Her involvement with this center led her to assist in the Back to the Sandbox event at GW for the Stevens Elementary School children. "This was a special time for me as I have made it a personal goal to enhance relations between the GW community and the surrounding area," Zeltzer said.

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Since June of 1995, Zeltzer, a criminal justice major and political science and psychology minor, has also served as a paralegal in the law office of Cynthia W. Lobo, Esq. gaining invaluable experience in keeping with her future plans to attend law school. Although she has little of it, Zeltzer spends her spare time reading, jogging around the monuments, dancing classical ballet and visiting the city's many museums and art galleries. Zeltzer, the daughter of Janet M. Heussner of Baltimore, is a 1992 graduate of The Park School in Brooklandville, MD.

Cherry Blossom Princesses are selected from each of the 50 states and the U.S. territories by the individual state offices of the National Conference of State Societies. The Cherry Blossom Festival Princess must either be born in, be the daughter of a parent born in, or be a legal resident of the state or territory she represents, between the ages of 18 and 23, a high school graduate and single and never married. She must also possess poise, intelligence, maturity, good personality and character, physical endurance, and mental and emotional stability to enable her to withstand the rigorous schedule of activities during Festival Week. The princess must have an adult female chaperon with her at all times while she is participating in the Festival.

First Lady Helen Taft, wife of President William Howard Taft, planted the first Japanese Cherry tree in 1912 with an audience of local and foreign dignitaries along the Tidal Basin. The trees were a gift from Jokichi Takamine, an internationally known Japanese chemist, who heard of Taft's interest in the Cherry blossoms and asked the mayor of Tokyo, Yukio Ozaki, if the trees could be sent as a gift from Tokyo. Both Ozaki and Takamine were present at the time of the first planting, as were Japanese Ambassador, Count Sutemi Chinda and his wife.



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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
February 27, 1996

CONTACT: Audra Garling
(202) 994-6467

GW'S LISNER AUDITORIUM TO PRESENT
PERCUSSION AND CAPOEIRA MASTER CLASSES MARCH 14

Classes to be conducted by members of Bale Folclorico da Bahia, who will perform its U.S. debut tour at GW on Friday, March 15, 8 p.m.

EVENT: Percussion Master Class

DATE: Thursday, March 14, 1996, 2:30 p.m. - 4 p.m.

LOCATION: GW Department of Music
801 22nd Street, NW
(Foggy Bottom/GW Metro, Blue and Orange lines)
Free and open to the public

EVENT: Capoeira Master Class

DATE: Thursday, March 14, 1996, 7 p.m.

LOCATION: Kan Kouran West African Dance Company Studio
Stables Art Building
410 Eighth Street, NW
Washington, D.C.
Cost: \$8.00 at the door, or call Kan Kouran at (202) 396-0841. Proceeds to benefit the Kan Kouran Dance Company.

"With its choreographed carnival and ... above all in the gaiety of the samba, this exuberant, uniquely Brazilian group should absolutely be seen in the United States" -- Anna Kisselgoff, *The New York Times*

Bale Folcorico da Bahia will perform at GW's Lisner Auditorium Friday, March 15, 1996 at 8 p.m. For performance information, please call (202) 994-6800.

This program, sponsored by The George Washington University's Lisner Auditorium in honor of GW's 175th Anniversary, was made possible by a Dance on Tour grant from the Mid Atlantic Arts Foundation in partnership with the DC Commission on the Arts and Humanities and the National Endowment for the Arts, a federal agency.

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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

February 28, 1996

MEDIA CONTACT: Karen Sibert

202/994-9023

PUBLIC CONTACT: John Rosser

202/994-1449

-- MEDIA ADVISORY --

JAMES E. MURRAY TO ADDRESS GW GRADUATE SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT'S EVENING PUBLIC COLLOQUIA SERIES MAR. 14

EVENT: Evening public colloquia series presented by The George Washington University Graduate School of Education and Human Development. The forum will feature James E. Murray, senior partner, Brown & Wood, in a discussion of "Changing Learning Environments: Financing Technology in Higher Education, Public Schools and the Work Place."

WHEN: Thursday, March 14, 1996
6:00 p.m.

WHERE: The George Washington University
Marvin Center University Club
800 21st Street, NW, Washington, D.C.
(Foggy Bottom/GW Metro -- Orange and Blue lines)

COST: Speech is free and open to public.
(Reception and dinner - \$28.00)

For registration information, contact Dr. John R. Rosser, Graduate School of Education and Human Development, 202/994-1449.

Background:

James E. Murray is senior partner in the Washington office of Brown & Wood, a New York-based law firm specializing in asset securitization. Prior to joining Brown & Wood in 1983, he served as general counsel, and later, as president of the Federal National Mortgage Association.

Murray has other experience in the field of asset-backed securities. He was counsel to the Federal Agricultural Mortgage Corporation and has been involved in a number of Small Business Association programs. Murray is one of the incorporators and founding directors of the National Education Technology Funding Corporation, a nonprofit corporation whose objective is to help states bring the national information highway to schools and libraries through innovative financing techniques.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
February 29, 1996

MEDIA CONTACT: Bob Ludwig
(202) 994-1423

**ABBA EBAN RETURNS TO GW MARCH 12 TO DISCUSS
ISRAEL'S UPCOMING ELECTIONS AND THE AFTERMATH OF THE
RABIN ASSASSINATION**

WHAT: "Old Divisions and the New Israel: Change in Israeli Society," a lecture by **Abba Eban**, James Clark Welling Professor at The George Washington University's Elliott School of International Affairs.

WHEN: Tuesday, March 12, 1996
5:00 p.m.

WHERE: Marvin Center Theatre
The George Washington University
800 21st Street, NW (1st Floor)
Washington, D.C.
(Foggy Bottom/GWU Metro Station, Blue and Orange lines)

COST: Free and open to the public

BACKGROUND:

Israeli statesman **Abba Eban** will offer his views on "Old Divisions and the New Israel: Change in Israeli Society" at the annual Welling Lecture on March 12 at The George Washington University. As the first Welling Professor, Ambassador Eban will also discuss the upcoming elections in Israel and the impact of Prime Minister Rabin's assassination.

Eban joined The George Washington University in 1993 as the first J.B. and Maurice C. Shapiro Professor of International Affairs. During his one-year appointment, he taught graduate and undergraduate courses in international affairs, delivered a number of public lectures and appeared in a stimulating dialogue with Walter Cronkite which was broadcast nationally in the summer of 1994.

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Eban has been called "The most brilliant diplomatist of the second half of the 20th century" by the *Times of London*. He was educated at Cambridge University, where he was engaged in teaching and research at the start of World War II. His extraordinary career has included service as Israel's foreign minister (1966-74) during both the Six Day War and Yom Kippur War.

Eban also served as Israel's first ambassador to the United Nations from 1948 to 1959 and led the Israeli delegation that pleaded successfully for membership in the U.N. From 1950 to 1959, he served as Israel's ambassador to the United States concurrently with his ambassadorial post in the U.N. He chaired the Knesset Committee on Defense and Foreign Affairs for four years (1984-1988).

Ambassador Eban's published works include The Modern Literary Movement in Egypt, Voice of Israel, My People, My Country, The New Diplomacy, and Personal Witness.

The James Clark Welling Professorship was established by GW President Stephen Joel Trachtenberg to allow internationally distinguished scholars in any field of study to visit the GW campus on an occasional basis over a four-year term. The program is named for the former GW president who served from 1871 to 1894. Welling was distinguished by his early vision of a major, modern university. As many as eight Welling professors will hold concurrent appointments when the program is fully implemented.

The Elliott School of International Affairs is The George Washington University's professional school of international affairs. Its mission is to create an unexcelled national resource center in the nation's capital to train students in the theory and practice of international relations and to provide scholarly analyses and professional policy recommendations on international issues.

Now celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University, which is located four blocks from the White House, offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and some 100 countries.